* + NAF Professional Ethics

Lesson 10

Ethics in Industry

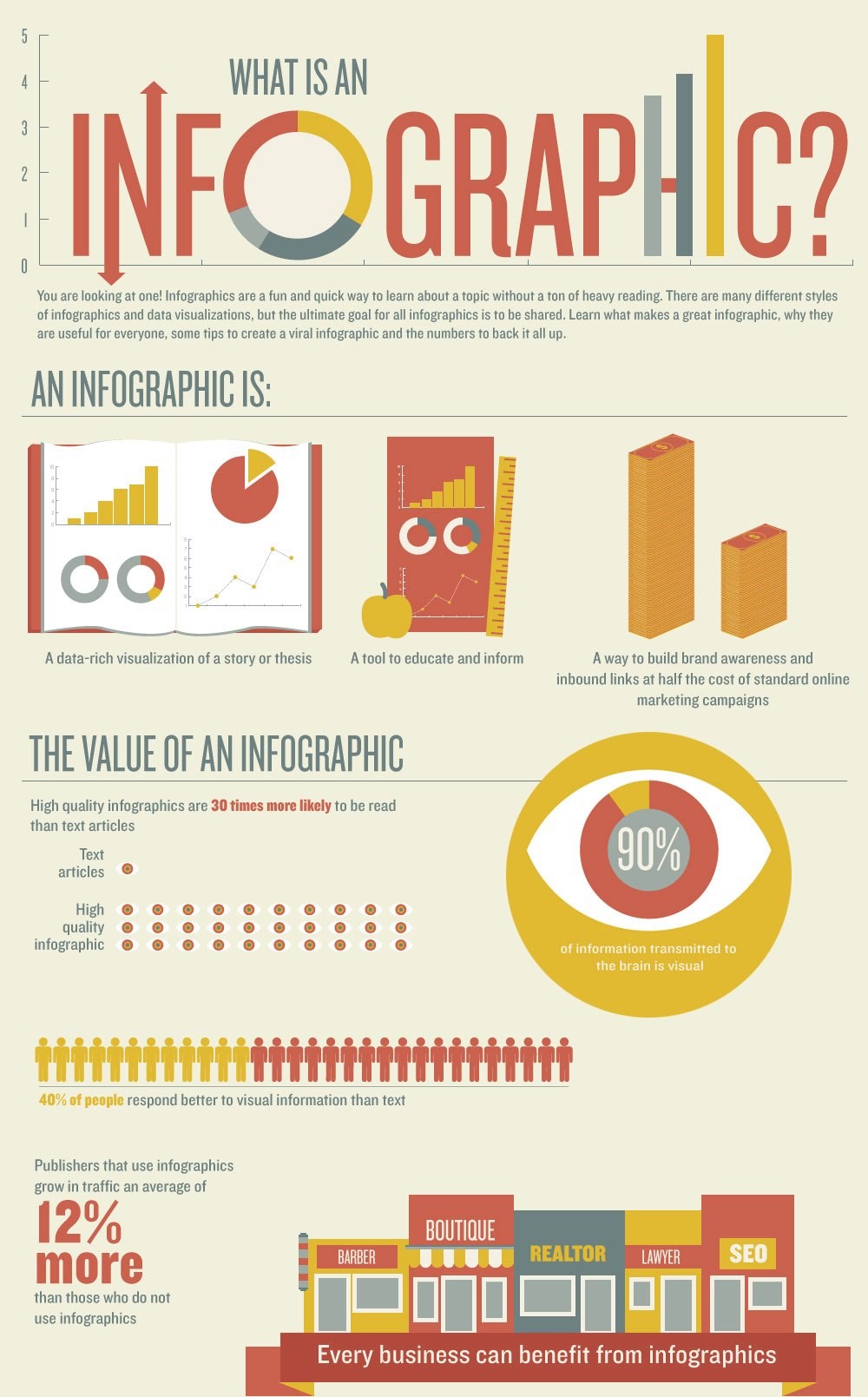
Student Resources

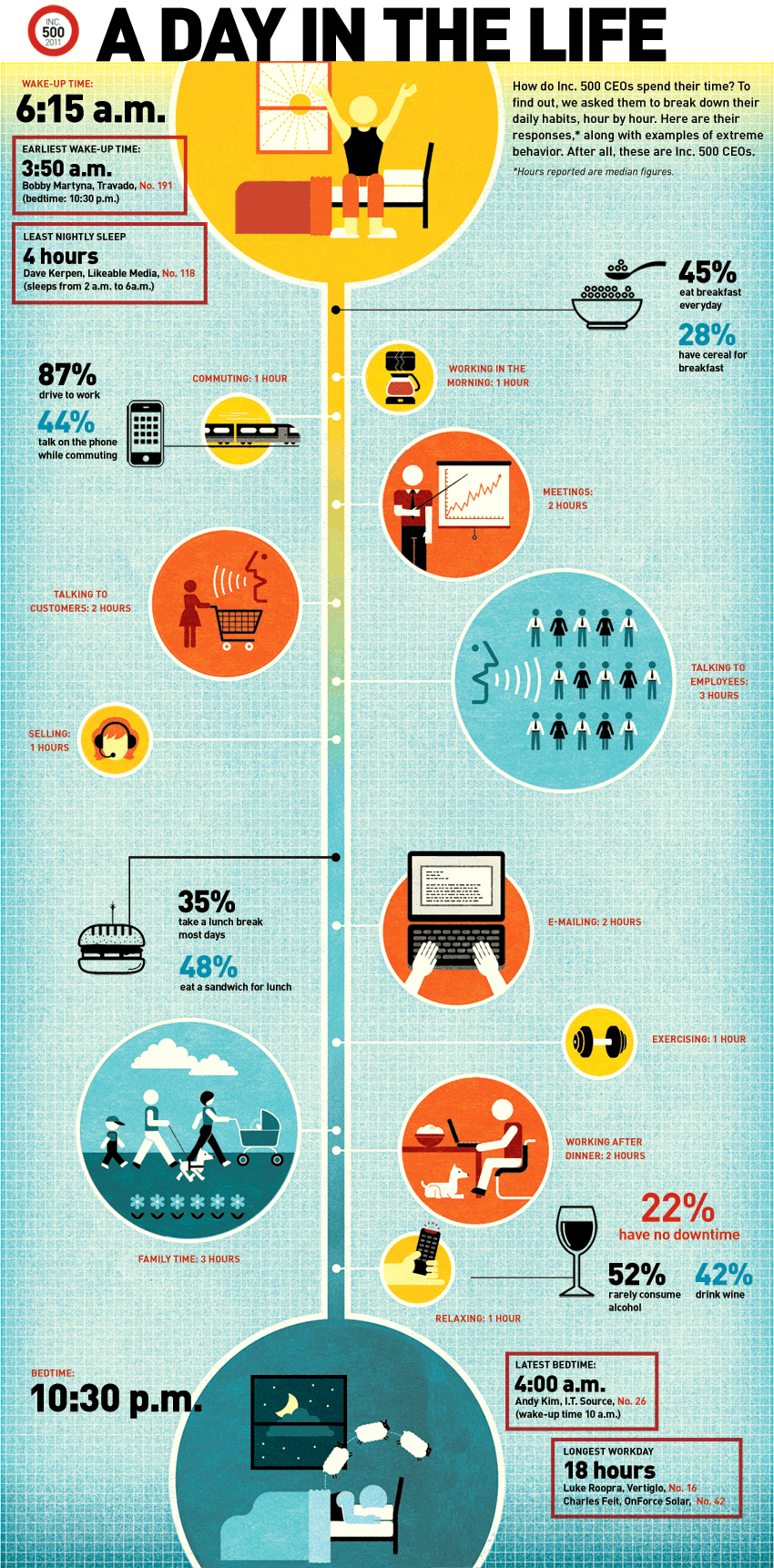
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| --- | --- |
| Resource | Description |
| Student Resource 10.1 | Examples: Infographics |
| Student Resource 10.2 | Infographic: Ethics in Our Industry |

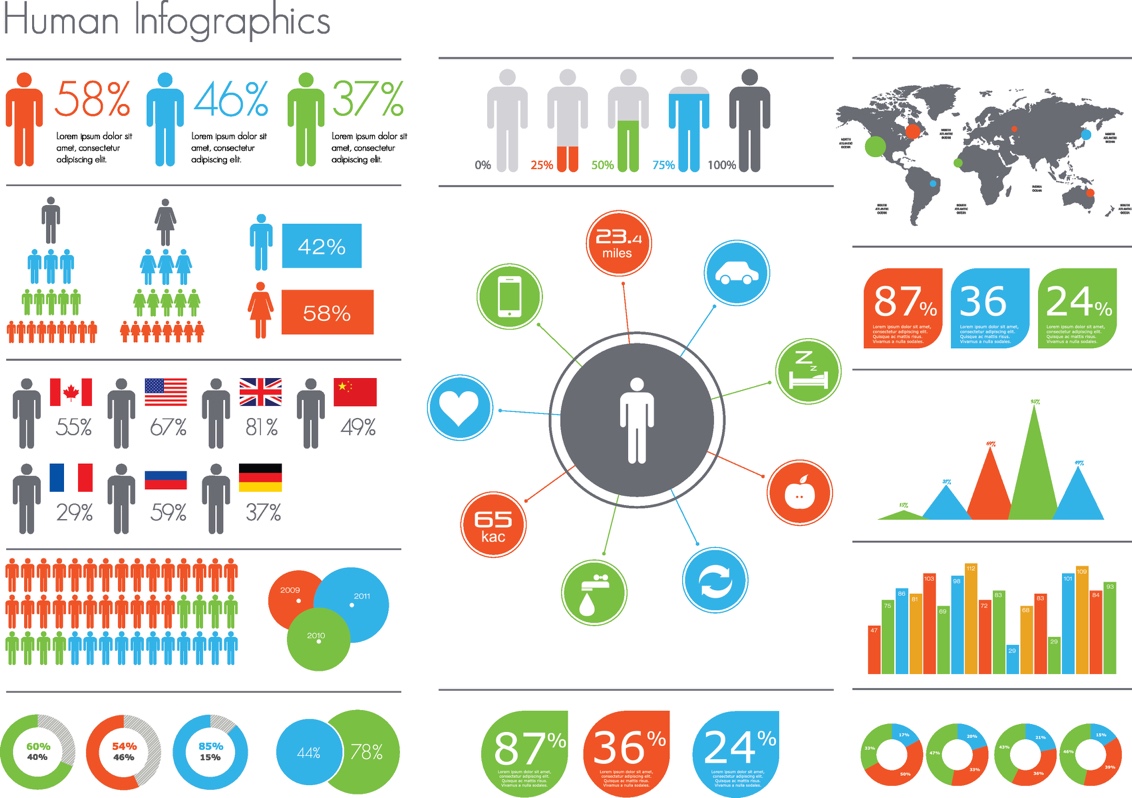
Student Resource 10.1

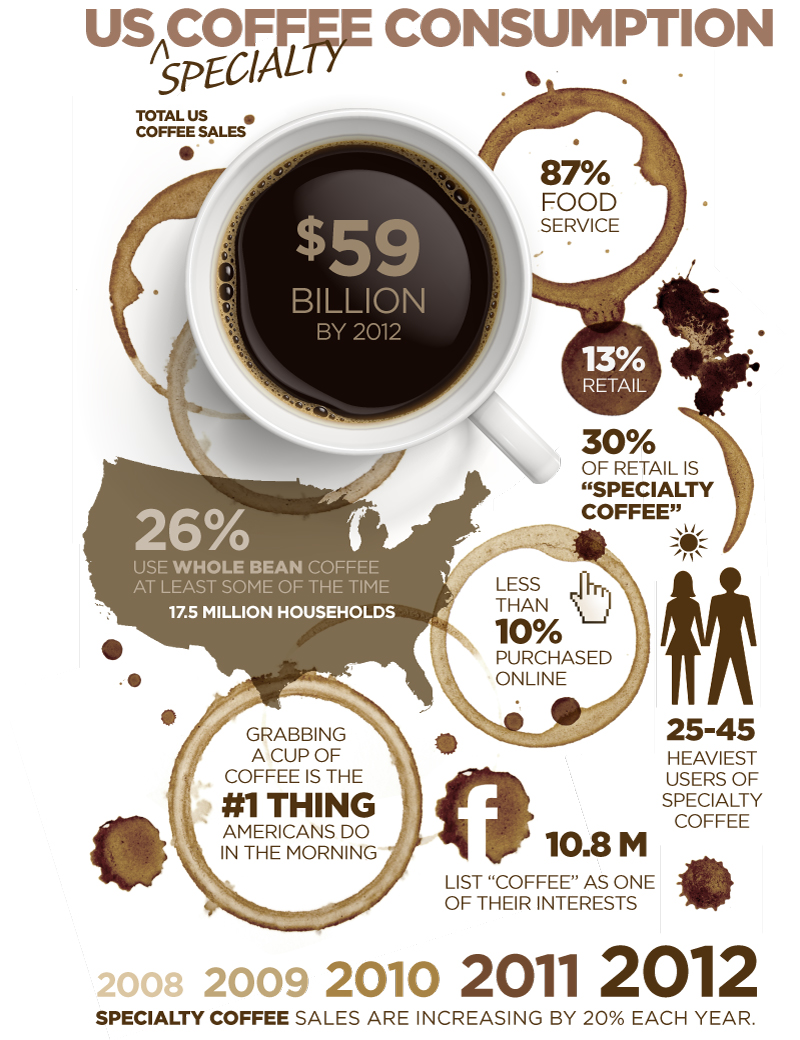
Examples: Infographics

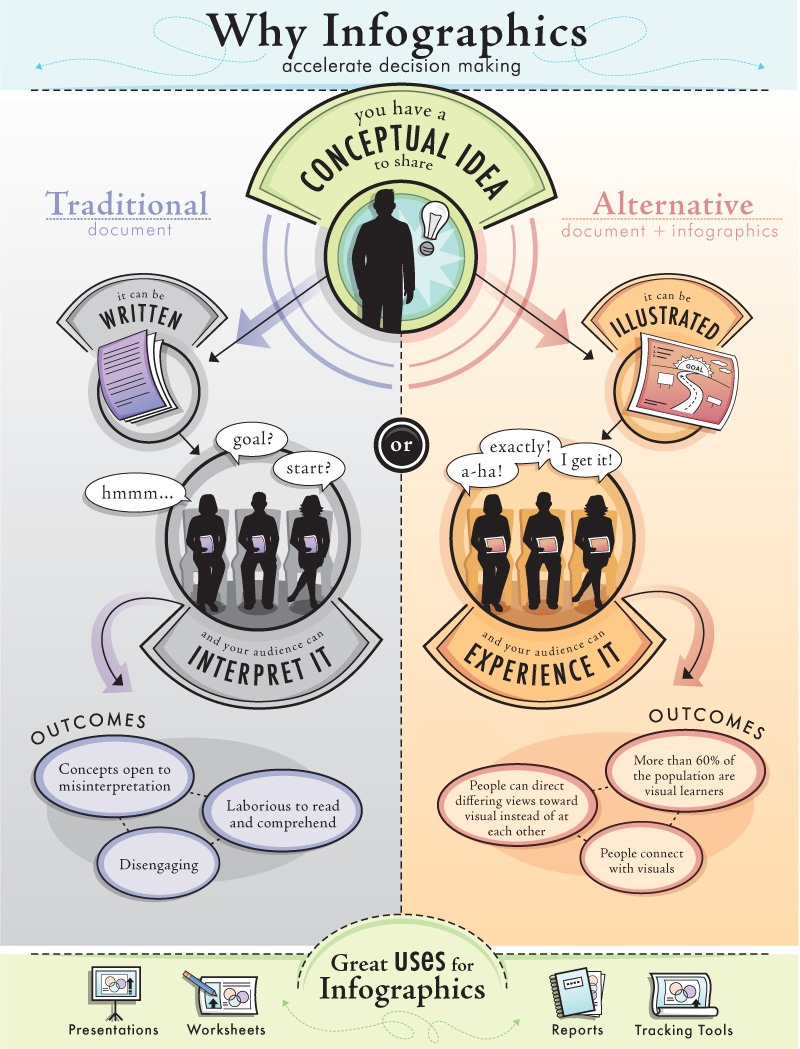
Directions: Use these examples of infographics as a starting point as you think about how you want to design your own infographic about the ethics of your academy industry.











Student Resource 10.2

Infographic: Ethics in Our Industry

Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_

Directions: Use this resource to help you and your partner gather and organize information for your infographic.

1. Research

Infographics are a great way to make statistics and other data easy to understand. Do some research on statistics and data for your industry. For example, it might be interesting to find out what percentage of college students majoring in a subject relevant to your industry take ethics as part of their course load. Ferreting out interesting facts will take skillful online searches. You are likely to find statistics that you weren’t expecting. Don’t be afraid to change your mind and use them in your infographic!

You should also incorporate some of the information and terms you learned in this lesson about ethics in your industry.

Ideas we want to research and find data about:

Statistics and other data we discovered:

2. Infographics We Like

Look at the example infographics in Student Resource 10.1. You can also look online for more ideas. Which ones have elements that you and your partner want to use? Use this space to take notes on your ideas.

3. Sketch of Our Infographic

Now you have information you want to convey, and ideas about which elements you think would be effective for conveying them. Use this space to make a sketch of how your infographic could look. You may not end up with an infographic that looks like this one, but now is the time to do some experimenting. You can come up with several ideas; use blank sheets of paper as needed in addition to the space below.

4. Feedback on Our Sketch

The classmates who are providing feedback on your infographic sketch should use this space to make comments. Their feedback should address the criteria in the rubric that will be used to evaluate your work.

5. Final Decisions

Take your classmates’ feedback into account, as well as your own final thoughts. In this space, write down what you want the audience of your infographic to understand about ethics in your industry. Then decide what you like about your draft(s), and what you want to change. You’re ready to make your infographic using art supplies or software, depending on your teacher’s instructions.